

Summer Not-for-Profit Series

The following five courses are sponsored by Hofstra Continuing Education. They're designed for individuals who are considering volunteerism or employment in the not-for-profit sector and know little about it.

The courses are offered on a non-credit bearing basis. Students can enroll in any number of the courses. Each course will be conducted one-time for a three-hour period. Classes will be held on Hofstra's campus in Hempstead from 6PM – 9PM on Tuesday evenings. There is a tuition fee of \$100 per course. To register online, go to www.hofstra.edu and then to Continuing Education, Professional Development, Career Development, and Not-for-Profit Series. *The classes will be repeated evenings in the Fall beginning in October.* To register by phone, call: 516 463 7200.

<u>Date</u>	<u>Course Offerings</u>	<u>Instructors</u>
July 6	Crafting Your Self Assessment and Mission Statement	Stan Broitman, Certified Retirement Coach
July 13	Not-for-profits by the numbers: Financial, Legal, and Governance Issues Facing Not-for-Profit Organizations	Ken Cerini, CPA, Cerini Associates
July 20	Understanding Not-for-Profit Culture, Myths, and Realities	Richard Dina, DSW
July 27	Finding Volunteerism in the Not-for-Profit Sector	Tom Williams, MSW
August 3	Finding Employment Opportunities in the Not-for-Profit Sector	Joanne Schmitt, Career Coach

Earned Income Strategies: Entrepreneurial Ventures in the Not-for-Profit Sector

In these turbulent economic times, not-for-profit organizations are facing financial challenges that threaten their very survival. Some not-for-profits, however, are discovering new ways to increase their bottom lines by creating not-for-profit and for-profit entrepreneurial ventures within the current structure of their organizations.

This course is designed for not-for-profit leaders, Board members, and consultants, as well as individuals with business skills who want to assist not-for-profit organizations to identify, consider, plan, and implement income-generating ventures that diversify their funding sources while consistent with their core missions.

Students will learn about the legal and tax implications of business ventures, financing options to start ventures, and how to prepare feasibility studies and business plans.

The course includes guest panels comprised of not-for-profit leaders who have developed entrepreneurial ventures, plus financial, legal and business experts, and organizational funders and lenders. Students will have the opportunity to develop their own venture ideas and present them to a panel of judges.

Instructors: Ken Cerini, CPA, and Paul Arfin, MSW **Dates:** Mondays-October 18 – November 22 at 6:30PM – 9:30PM
Tuition: \$495

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