

Suffolk Community Council's'  
EDUCATION SEMINAR SERIES

2008



## *Marketing For The Boomers!*

There are over 300,000 baby boomers on Long Island!

### **ARE YOU READY?**



**Boomers can play an important role in increasing the capacity of human service agencies through volunteer civic engagement.**

Receive practical hands-on suggestions on how you can get Boomers interested in volunteering at your agency. Learn how to enhance your capacity to accommodate a potential influx of boomer volunteers.

### *Featuring*

*Warren Wartell, Stony Brook University*  
*Paul Arfin, Intergenerational Strategies*

***Thursday, March 20<sup>th</sup> 2008 from 9:00AM – 12:30PM***

**Fee: \$20**

**Suffolk County Girl Scouts Headquarters  
442 Moreland Road, Commack**

**Limited Seating**

**Register Early**

***Please call 631-434-9277 to reserve your seat!***

***Visa & MasterCard accepted over the phone***

#### **Directions**

**From Nassau:** LIE to Exit 53. Stay on Service Road and make left on Wicks Road. Moreland is Wicks Road on the north side of LIE and the Girl Scouts is on the left 2 buildings down

**From Suffolk:** LIE to Sagtikos Parkway Exit. Immediately get off Service Road onto Motor Parkway. Make a quick right turn onto Moreland Road, and the Girl Scouts is on the left 2 buildings down